



**AMERICAN  
KENNEL CLUB®**

AKC Special Services Department  
Registered Kennel Name  
PO Box 900059  
Raleigh, NC 27675  
Email: [kennelnames@akc.org](mailto:kennelnames@akc.org)

The American Kennel Club offers breeders the Registered Kennel Name Program to protect the use of their kennel's name in the naming of AKC registered dogs. The use of a registered kennel name allows breeders to name dogs of their breeding in an identifiable manner creating a prominent familial foundation in the breed.

Registered Kennel Names granted on or after July 1, 2004 are breed specific. An applicant may request the name for multiple breeds but must meet the requirements, separately and distinctly, in each breed. **A non-refundable research fee of \$25 is required per breed. The name protection fee is \$175 per breed. Fee is subject to change without notice.**

**PLEASE READ THE FOLLOWING REQUIREMENTS CAREFULLY.**

**ALL THREE REQUIREMENTS (see 1-3 below) MUST BE MET AT THE TIME OF APPLICATION FOR THE GRANTING OF A REGISTERED KENNEL NAME. APPLICATION INFORMATION WILL BE VERIFIED THROUGH REVIEW OF AKC RECORDS.**

1. Be a breeder in good standing with the American Kennel Club with a record of breeding and registering purebred dogs in conformity with AKC registration rules and policies.
2. Have a documented background of active involvement/participation in AKC events within the last 5 years. *You must complete Event Participation Worksheet listing dogs by AKC name and registration number. Dogs must have earned points or awards towards titles.*
  - a. \*Applied for titles, i.e. CGC, Trick Dog, NADD, Parent Club titles, etc., do not meet event requirements. Titles must be either competitive, require multiple passes, or the opinion of more than one judge.
3. Meet at least one of the following breeding requirements:
  - a. Bred at least 1 registered litter in the past 5 years.
  - b. Owned stud dogs that have produced at least 40 registered litters in the past 10 years.

**THE FOLLOWING CONDITIONS GOVERN THE GRANTING OF A REGISTERED KENNEL NAME:**

- A maximum of two Registered Kennel Name owners is allowed. Both applicants must meet the criteria.
- The name may be a unique word created by the applicant.
- The name may contain a maximum of two words and a maximum of 15 total characters and spaces.
- The name may not have been used more than incidentally and rarely by other breeders in the naming of dogs (of the applied for breed(s)) in the past 10 years such that the name is almost uniquely associated to the applicant. A name that is used more than incidentally by other breeders may not be registered by one individual regardless of the number of dogs registered by this individual. This will be verified through the AKC registration records.
- Ineligible words would include, but are not limited to, conflict either phonetically or in spelling with: the name of a breed, AKC titles, corporations or trade names, names of famous and universally recognized person, living or dead, or words commonly used in the naming of dogs.
- A kennel name may not contain any derogatory or discriminatory words.
- Applicant(s) may **not** have an interest in a pet store or dog dealership

Each application for a Registered Kennel Name is considered on its merit. Application data will be verified through AKC records. The granting of a Registered Kennel Name is at the sole discretion of the American Kennel Club. The American Kennel Club reserves the right to reject an application or revoke a name once it has been registered.

Please address any questions regarding these requirements or this form to [kennelnames@akc.org](mailto:kennelnames@akc.org)



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## Registered Kennel Name Application

### I. Kennel Name Requesting

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

*\* Kennel names are limited to two words and a total of 15 characters and spaces.*

I (We) are applying for this Registered Kennel Name for the following breed(s):

1.	2.	3.
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*Requirements must be met in their entirety for each breed. \$150 name protection fee is due for each breed.*

### II. Applicant Information

First Name:	Middle Initial:	Last Name:
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Mailing Address: \_\_\_\_\_

City:	State:	Zip Code:
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Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### III. Co-Applicant Information – If Applicable

First Name:	Middle Initial:	Last Name:
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Mailing Address: \_\_\_\_\_

City:	State:	Zip Code:
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Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_



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**Complete worksheet below listing all dog(s) owned or co-owned by you that are currently or recently participating in AKC events. This must be a documented involvement and dog(s) records will be verified with event records. For additional space attach pages as necessary.**

#### **IV. Event Participation Worksheet**

AKC Registration Number	AKC Registered Name of Dog

#### **V. Current Litter Worksheet**

AKC Litter Registration Number	

#### **VI. Payment Information**

**\*\$25 research fee per breed must accompany application. Research fee is non-refundable and subject to change without notice. \$175 name protection fee per breed for 5-year period. In compliance with PCI regulations, the American Kennel Club (AKC) no longer accepts credit card information on paper forms. Please submit payment by check or money order. Please send two checks: one for the research fee and one for the name protection fee.**

I (We) hereby certify:

That the information given on this form is true and accurate to the best of my (our) knowledge.

Applicant's signature	Co-Application's signature
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The American Kennel Club is committed to providing you with the highest level of service. For assistance in completing the application or if you have questions, please call our Customer Service Department at (919) 233-9767 between the hours of 8:30 a.m. and 5:00 p.m. Eastern time or email [kennelnames@akc.org](mailto:kennelnames@akc.org).